

Partnerships with **PURPOSE**

together we can save lives



Our mission

We are the UK's only testicular, ovarian and germ cell cancer charity – founded by Toby Freeman following the tragic death of his brother Robin Freeman, aged just 24.

We're a small team with a big mission: saving young lives through awareness, education, and empowering open conversations around testicular and ovarian cancer – whilst supporting those affected and their families through the hardest time of their lives.

We want to reach every young person in the UK with our life-saving cancer campaigns – but we need your help.

“Our hope is that no other family has to go through what ours did”
– **Toby Freeman**, Founder & CEO



Why it matters



Testicular cancer is the most common cancer in young men.



Ovarian cancer is the deadliest gynaecological cancer.



These cancers are over 90% curable if caught early.

Yet most young people don't know the signs & symptoms, don't check themselves or know their normal, and feel too embarrassed to talk about it or take action if they are worried. We're here to change that – through education, honesty, and a bit of humour!

"There's no doubt that The Robin Cancer Trust saved my life"
– **John**, Testicular Cancer Survivor



Why partner with us?

Partnering with us is more than just logos, it's about legacy.

We believe in building collaborative partnerships that bring lasting value to you, your customers, and your employees.



Help you achieve your business and CSR goals

Boost employee engagement and retention



Create positive and impactful PR opportunities

Drive sales and customer loyalty



"Raising money for such a worthy cause brings the whole community together in the best possible way"

- Mersea Homes



Our impact

We work tirelessly with our partners across the UK to reach audiences and communities with our award-winning campaigns:

We engage millions of young people online and at events – helping to break the stigma and start important conversations about cancer.

We educate tens of thousands of students at schools, colleges, and universities – teaching young people the skills and knowledge to advocate for their health.

We empower our community to thrive – delivering free cancer support packs to those recently diagnosed, and sharing open and honest experiences on our podcast.

As featured in

BBC

LOOK EAST

**The
Guardian**

Daily Mail

**THE
INDEPENDENT**

Mirror

**London
Evening
Standard**

itv



Your impact



From **Charity of the Year partnerships**, to **event sponsorship** and **employee fundraising and challenges** (ask us about our amazing events calendar!), to **payroll giving, in-kind** and **pro-bono support** – we've got flexible, impactful opportunities that fit your business size, goals, and team.

Pay for a Day

Sponsor a day. Save a life.

Partner with us to deliver a full day of life-saving awareness, education and support – includes branded social posts, digital assets, impact report and bespoke engagement activations.



Colchester Half-Marathon

Colchester's flagship community event.

Owned and organised by The Robin Cancer Trust. Our partners reach tens of thousands of local people every year – ask us about sponsorship, fundraising or volunteer opportunities.



Book an Awareness Talk

Our life-saving awareness talks will engage, educate, and empower your staff – whilst helping you reach your CSR and wellbeing goals.

Delivered in-person or virtually, we have options for teams of any size.



Together we can save lives!



ROBIN
CANCER
TRUST

Get in touch today to see how we can work together to create a lasting impact for your business , your customers, and your employees!

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